

## Kevin Udy

<http://www.KevinUdy.com>

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### Summary

- BS in Computer Science
- 4 years experience in web development & SEM/SEO
- Frequent utilization and improvement of skill with Google Analytics, keyword research tools, on-page SEO ranking factors, ranking & analytics reports, local SEO strategies, website usability analysis, link building strategies
- Superior communication and writing skills
- Frequent use of PHP, MySQL, HTML & XHTML, CSS, Javascript, jQuery, AJAX
- Excellent attention to detail, while maintaining speed and quality
- Proficient with Java, C, C++, Unix, Linux, computer networking

### Work History

- 1) *When:* September 2007 - Present  
*Position:* Web Developer & SEM Specialist  
*Website:* <http://www.ccseo.com>

#### *Job Description:*

As CCSEO's sole web developer I am tasked with estimating time and cost on upcoming development & SEO projects, building optimized websites for clients, as well as maintaining websites of ongoing clients. My responsibilities often include email, phone, and interpersonal communication and collaboration with clients, designers, and other team members.

In addition to my web development duties at CCSEO, I am familiar with current industry standards in search engine optimization (SEO) and search engine marketing. I am very familiar with and consistently use SEO techniques to optimize websites for search engines, during development and after.

I am a frequent contributor to a variety of SEO campaign efforts including SEO audits, copy & code revisions, business profile development/link building, and PPC campaign set up and management.

I am an AdWords Qualified Professional: <http://bit.ly/q39qU0> & have experience with PPC management and AdSense implementation.

### Education

- Bachelor of Science in Computer Science, Completed May 2007  
Colorado State University, College of Natural Sciences